



City of Boiling Spring Lakes

9 East Boiling Spring Road
Boiling Spring Lakes, NC 28461

Special Events Committee Meeting Minutes July 12, 2017 6:00 P.M. City Hall

ATTENDANCE: Michelle Hennessy, Chairperson, Kathleen Caric, Lucille Launderville, Kevin Metzker, Sr.

ABSENT: Jim Stein (excused)

COMMISSIONER LIAISON: David Crawford (absent/excused)

STAFF: Pamela Bellina, Administrative Assistant

I. CALL TO ORDER

Chairperson Michelle Hennessy called the regular monthly meeting of the Special Events Committee to order at 6:00 p.m.

II. APPROVAL OF AGENDA

A motion was made by Lucille Launderville and seconded by Kevin Metzker to approve the agenda as written.

Vote: 4 - 0

III. APPROVAL OF MINUTES

A motion was made by Kevin Metzker and seconded by Lucille Launderville to accept the June 14, 2017 minutes as written.

Vote: 4 - 0

IV. PUBLIC COMMENT

There were no public comments.

V. OLD BUSINESS

a. Hoops & Heroes Basketball Tournament

Kevin thought the event was fun and Lucille thought the event should be held earlier in the year so there could be more participation from the kids. Michelle suggested holding the event in March since they do not have an event that month and advised they could use the funds donated by Steve White, owner of The Lakes Country Club, from the Mayor's Cup Golf Tournament to fund the basketball tournament since it would be held in the same fiscal year. The donation from Steven White gets deposited into the Special Events capital fund because it is not budget funds. Michelle also suggested bringing back the Music Festival since they heard from a few bands after the event was cancelled. The members asked if there would be enough funds to purchase tents and a hand truck which are items they need for their events as well as the other items needed for the trailer. Michelle said they could ask the Board of Commissioners for the funds to hold the event in March if necessary.

Michelle thought an announcer might be good for the next basketball tournament to announce the teams as they are playing and for audience motivation. Michelle thought the event went well and everyone had a good time. With more time to plan and a better time of year to hold the event, she thinks the event could be more successful. Kathleen noted the referee did not take payment for the event and donated that money to the Mitch Prince Scholarship Fund. Michelle advised the event brought in \$798 for the Mitch Prince Scholarship Fund.

b. Mission Statement

As discussed at the last meeting, Lucille redrafted the Mission Statement because the previous Mission Statement listed all of their events which needs to be changed each time an event changes. Lucille read the redrafted Mission Statement:

The Mission of the Special Events Committee of Boiling Spring Lakes is to provide a variety of seasonal events for various age groups. These events provide entertainment, challenges and multiple opportunities for citizen participation. Members of the community are brought together to enjoy and enhance our sense of community.

A Motion was made by Kevin Metzker and seconded by Kathleen Caric to adopt the redrafted Mission Statement.

Vote: 4 - 0

c. Mayor's Cup Golf Tournament ~ August 19, 2017

Michelle located the list of golf courses they have approached in the past and gave a copy to each member. She also had golf package request letters and flyers for the event. Michelle will visit the courses at the southern end of the county and work her way up and asked the other members if they could visit the local courses. Kathleen offered to take the courses she contacted last year and Lucille will contact some of the others. Michelle advised they need 11 golf packages and this year she put in the request letter they would like 4-person golf packages. Michelle gave flyers to Steve White, Kathleen will put the event on Facebook but will not boost it since Steve handles most of the advertising of the event.

VI. NEW BUSINESS

a. 9/11 Memorial Bike Run ~ September 16, 2017

Michelle stated they need door prizes for this event and items to raffle, if possible. She got an email out to all of the motorcycle clubs advising their event is coming soon. Kevin offered to get the door prizes. Michelle suggested he contact Zeetlegoos, Dry Street Pub, Lowes Foods and Beach House Harley since they have donated in the past. Kathleen will contact the auto parts store in Southport she contacted last year.

Michelle will create the flyer and asked Kathleen if she could put the event on Facebook and boost it. Michelle will research a better price for trophies since they will need one for the most riders in a group. At the last meeting, Commissioner Crawford offered to prepare barbeque for the event along with sides. Michelle will contact Dennis to see if he will MC the event. They will go shopping for the event once it gets closer. Michelle will contact the Sheriff's Office to have them create the route and to provide officers for the event. Kevin stated the Fire Department would lead the riders back into the City from the Olde Brunswick Store.

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The members started a discussion about the Christmas Festival event and participation of the Fire Department. Michelle will request a meeting with Chief Tickle to discuss the event.

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VII. ANNOUNCEMENTS

There were no announcements.

VIII. NEXT MEETING AGENDA ITEMS

Mayor's Cup Golf Tournament
9/11 Memorial Bike Run

IX. ADJOURNMENT

A Motion was made by Lucille Launderville and seconded by Kevin Metzker to adjourn the meeting at 6:50 PM.

Vote: 4 - 0

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Respectfully submitted,

Pamela Bellina
Administrative Assistant