



City of Boiling Spring Lakes

**9 East Boiling Spring Road
Boiling Spring Lakes, NC 28461**

Maggie Della Badia 910-363-0025 Fax 910-845-2040 E-mail: frontdesk@cityofbsl.org

Community Appearance Commission Meeting March 17, 2014 7:00 p.m.

Call to Order:

The regular monthly meeting of the Community Appearance Commission was held at City Hall on January 17, 2014 at 7:00 p.m.

Attendance:

Ann Hollingsworth, Chairman
Eleanor Terry
Carmen Suits
Maggie Della Badia, Admin Asst.

Marie Smith
Carmen Berk
David Putnam, Commissioner Liaison

Carmen Suits is the newest member of the Community Appearance Commission.

Minutes:

Minutes from the February 17, 2014 meeting were read by Marie Smith. The Commission accepted the minutes as written.

Certificate of Appreciation:

The Commission chose to award Beth Bigford a Certificate of Appreciation for helping to keep the city looking nice.

Welcome Committee:

Welcome Committee packages for this month were given to:

398 Argonne	910 Palmetto	130 W South Shore
640 Hunters	56 Cedar	

Ann Hollingsworth explained the Welcome Committee is going very well. The committee asked Commissioner Putnam to help them with a design for the magnet. The committee members liked the design and agreed on the magnet. The magnets will be added to the welcome packages and given out at the Spring Fling. They have added some new items from local businesses to the welcome packages.

Public Comment:

Marge Pennington stated the Appearance Committee has been doing a great job with property recognition's and other things but did not feel they were following the ordinance that governs it and should do more about the appearance of the city. Marge Pennington stated she would like to see Ann Hollingsworth as Chair Woman attend budget meetings with requirements for upkeep of the city entrances and other items. Marge Pennington stated she would like Ann Hollingsworth to talk to the city if something needs to be improved.

Ann Hollingsworth commented she has discussed the ordinance with Commissioner Putnam and some others. There are city employees that go out and check on these things and they do a great job. The committee tries to be ambassadors and do good things such as distribute award signs and sell calendars. Ann Hollingsworth explained while she has been Chairwoman for this committee they have always tried to be a positive force in the community. Ann Hollingsworth explained that this committee gets a budget of two hundred dollars a year and they spend seventy five dollars on property recognitions at twenty five dollars each. Ann Hollingsworth suggested Marge Pennington discuss her concerns with the board of commissioners and the mayor.

Marge Pennington stated in her estimation Ann Hollingsworth should be working with the mayor and board of commissioners. Ann Hollingsworth replied she does every time she gets a chance and has done everything she has been asked to do; this committee does an exceptional job. In the past the city spent about fourteen thousand dollars on electronic signs, a sign at the south end, a sign at the north end and property recognition signs. Then we were told that we had to cut back. We would like to try and replace their property recognition signs using some of the proceeds from the sale of the calendars. Ann Hollingsworth explained they have tried to be creative and not cost the city any money. Several committee members have financed many pictures they have printed to put on display without using city money.

Commissioner Putnam explained he does not feel the Appearance Committee should be an argumentative type of board. He has talked to several other commissioners and the Appearance Committee is ok to continue doing what they have been until they are redirected by City Council. He explained the city has lost big tax dollars when Reeves Telecom left. He suggested in the future the committee redefine their mission goals to better outlay exactly what they do. We cannot thank our volunteers enough; the city would not operate without them.

Marge Pennington stated she does not want to take away from anything they have done, just that they can be doing more. She would like them to be more aggressive and understands there are financial constraints.

Ann Hollingsworth explained the city's Building and Grounds Department has a budget. Carmen Suits suggested doing something like the calendars and donate it to them. Marge Pennington stated this committee is not a fundraising committee. She appreciates all of their past efforts, but for the past seven or eight years the importance of the committee and its relationship between the board of commissioners and mayor has changed and its time the Appearance Committee got back the way it was.

Ann Hollingsworth suggested the best thing for Marge Pennington to do is to check with the mayor and the board of commissioners, until she is redirected she is going to continue on the same path.

Marge Pennington stated she has been concerned about the way the city looks, the commercial corridor is trying to be marketed and relators are having difficulty. Ann Hollingsworth explained the commercial corridor is doing well and they are going to watch it closely.

Property Recognition Awards:

Awards were given to:

New Bridge Bank 250 N Hills 1265 S Shore

Events:

The Commission will have a tent at the Special Events ~ Spring Fling. They will display their blue ribbon property winners.

Announcements: ~ None

Adjournment: The meeting Adjourned at 7:40 p.m.

Respectfully Submitted by: Maggie Della Badia