



City of Boiling Spring Lakes

9 East Boiling Spring Road

Boiling Spring Lakes, NC 28461

910.363.0166 • E-mail: mgreen@cityofbsl.org • Web page: www.cityofbsl.org

September 30, 2020

Since March COVID-19 has forced the cancellation of so many community events in our area. St. Patrick's Day – Cancelled, Easter – Cancelled, July 4th – Cancelled...It is not going to stop Halloween in Boiling Spring Lakes! We need your help to put on a great event for our area children!

We were so thankful that so many local businesses have joined us as partners for our Trunk or Treating event over the years. 2020 will be the 15th Annual Trunk or Treat event for the City of Boiling Spring Lakes. Although we will change the event a bit to reduce exposure the event will go on.

For 2020 our event will be a contact-less drive through near the community center, similar to what you would have at a Christmas light display. We ask local business & residents to decorate their cars, trucks, SUV's or trailers and/or donate unopened bags of individually wrapped candy for our goodie bags.

We ask you to please consider joining us this year. By becoming a business sponsor for the 15th Annual Trunk or Treat Celebration you can help us ensure a safe and enjoyable Halloween celebration for so many Boiling Spring Lakes and Brunswick County residents. Our kids deserve a great Halloween!

Attached you will find the registration form to become involved in the 2020 event as a business sponsor and any/all deadlines that apply. Feel free to call or email me if you have any questions, (910) 363-0166 or mgreen@cityofbsl.org. Thank you in advance for your support.

Spookly Yours,

Mary

Mary L. Green, Director
Boiling Spring Lakes Parks & Recreation

Trunk Or Treat

Sponsorship Opportunities

Spooky Sponsor

\$200.00

- Name and/or Logo to be placed as a Presenting Sponsor on a minimum of 650 event flyers or posters
- Name and/or Logo to be placed on all pre and post event press releases
- Company name and/or logo to be placed on half-page color advertisement in State Port Pilot prior to the event as presenting sponsor
- Link to your company website will be posted for a minimum of 30 days on the BSL Parks & Recreation website; www.cityofbsl.org
- Ability to hang your business banner or four yard signs at event location day of event (to be supplied by your business)
- Your sponsorship will be used to purchase candy and prizes for the goodie bags

Goblin Sponsor

\$175.00

- Name and/or Logo to be placed on a minimum of 650 event flyers or posters
- Company name and/or logo to be placed on half-page color advertisement in State Port Pilot prior to the event.
- Ability to hang your business banner or four yard signs at event location day of event (to be supplied by your business)
- Sponsorship dollars will be used to purchase individually bagged popcorn for the first 500 children in attendance.

Ghostly Sponsor

\$150.00

- Name and/or Logo to be placed on a minimum of 650 event flyers or posters
- Company name and/or logo to be placed on half-page color advertisement in State Port Pilot prior to the event.
- Link to your company website will be posted for a minimum of 30 days on the BSL Parks & Recreation website; www.cityofbsl.org
- Ability to hang your business banner or four yard signs at event location day of event (to be supplied by your business)
- Your sponsorship will be used to purchase candy and prizes for the goodie bags.
- You must commit to having a decorated vehicle at the event.

Eerie Sponsor

\$125.00

- Ability to hang up to your business banner or four yard signs at event location day of event (to be supplied by your business)
- Your sponsorship will be used to purchase bottled water for all children, adults and volunteers in attendance OR reusable shopping bags to be used as goodie bags.

** Sponsorship Confirmation Located On Next Page **

Boiling Spring Lakes Parks & Recreation Department

Yes, we want to be part of the
15th Annual Boiling Spring Lakes Trunk or Treat!

Company Name: _____

Address: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Level

_____ Spooky Sponsor \$200.00

_____ Goblin Sponsor \$175.00

_____ Ghostly Sponsor \$150.00

_____ Eerie Sponsor \$125.00

_____ I will donate reusable shopping bags to be given out as goodie bags
(minimum donation 50 bags)

_____ Please contact me I want to decorate a vehicle

_____ Please accept this donation

_____ Sponsorship Check/Cash Enclosed

_____ Please Send An Invoice To My Attention

Please submit completed form to:
Boiling Spring Lakes Parks & Recreation
Trunk or Treat
9 E. Boiling Spring Road
Boiling Spring Lakes, NC 28461

Deadlines Do Apply For All Sponsorship Levels.
Your reply is requested on or before 14 October, 2020